

Alternative Transportation Committee Meeting January 12, 2022

Attendance

Members: Brenda Amaral, Paul Wingco, Pamela Baird, Senator Commuter Students Erin Quineri and Eduina Escobar.

ACTION ITEM - Approval of Agenda

Brenda Amaral Motions

Paul Wingco & Pamela Baird Seconds

Approved.

Open issues

Transportation Survey 2022 (Brenda Amaral)

Transportation Survey questions need to be finalized. Survey will be sent out January 18, 2022 and ends February 4, 2022.

Background on the survey: Questions help fill out the STARS report that falls under Paul/Sustainability. Also a few questions that help with our annual Alameda County Transportation Survey Grant for shuttle 2.

Wanted to go over the questions with the committee to see if there's anything we should change from last year.

Last year we had close to 1,200 responses which was a better response as most people were at home vs. 2019 when all classes were on campus.

After introductory questions, questions will branch out depending on answers. We are reviewing all questions but when the person is taking the survey they will only answer questions related to their answers. i.e. shuttles questions, carpool questions, EV questions, etc.

Suggestions to modify questions:

Open discussion (All) – #8 On average how many days per week do you commute...? Change Hayward campus to Hayward, Oakland or Concord campus? Decided as most questions pertain to shuttle use and Hayward is the main campus with the majority of commuters, stay with Hayward. (If possible to branch out questions based on location but will need help from Intuition Research to make this major change to survey- not sure if there is enough time before survey comes out. We also want to make sure that the survey doesn't become too long, it would discourage people from completing the survey.) Brenda- Paul when you do the STARS report, do you focus on a particular campus? Paul – It's not specific- more general doesn't need to state which campus. It's more important to get the info of the commute from residence to campus.

Paul- How are students/faculty/staff responding to survey- do they answer as a specific time frame- Spring 2022 or Fall 2021?

Brenda - Best to respond as their patterns from Fall 2021. Erin asked how about transfer students? They can answer as their

plans for Spring 2022. Pam – Can we change the intro to include Fall 2021? Brenda – Yes we will.

Pam- Why is the survey sent out in Spring, the middle of fiscal year. Brenda – The timing is closer to when our reports are due and it gives them one semester to reference.

Brenda- To clarify the shuttle service we provide is not required. It is something offered to help with commute times, reduce parking demands and reduce carbon footprint.

#27 Post-COVID will you use shuttles to get to campus? Brenda- There is no post covid yet, need to reword this question? Open discussion. Pamela- yes needs to be more specific. Eduina- Change to During Spring 2022 (instead of Post-COVID).

Brenda- Driver user questions are the ones used for the STARS
#28 Driver user questions are the ones used for the STARS

they won't finish. Pamela- Maybe state the number of questions at the beginning so they know it's short? Brenda- Number of questions depends on branch out. Pamela- Use brief survey, instead?

Brenda- Sending out survey – Massmail, BaySync and twitter.

Paul – will send out social media. Erin – will forward to ASI social media as well. Brenda- Will forward the survey link.

Discuss TDM and select a recommendation we can focus on.

Work on Recommendation that we can focus on (Data) (s)-2)10.5 (e