



# Concord Campus



**4CI** = 4 Corridor Initiative

Vision:

CSU East Bay Will Re-Focus and Re-Articulate its Position in Contra Costa County, with a 10 Year Plan to Expand its Educational Presence in the Growing Communities Along the California State Route 4 Corridor.

# Concord Campus



Vision:

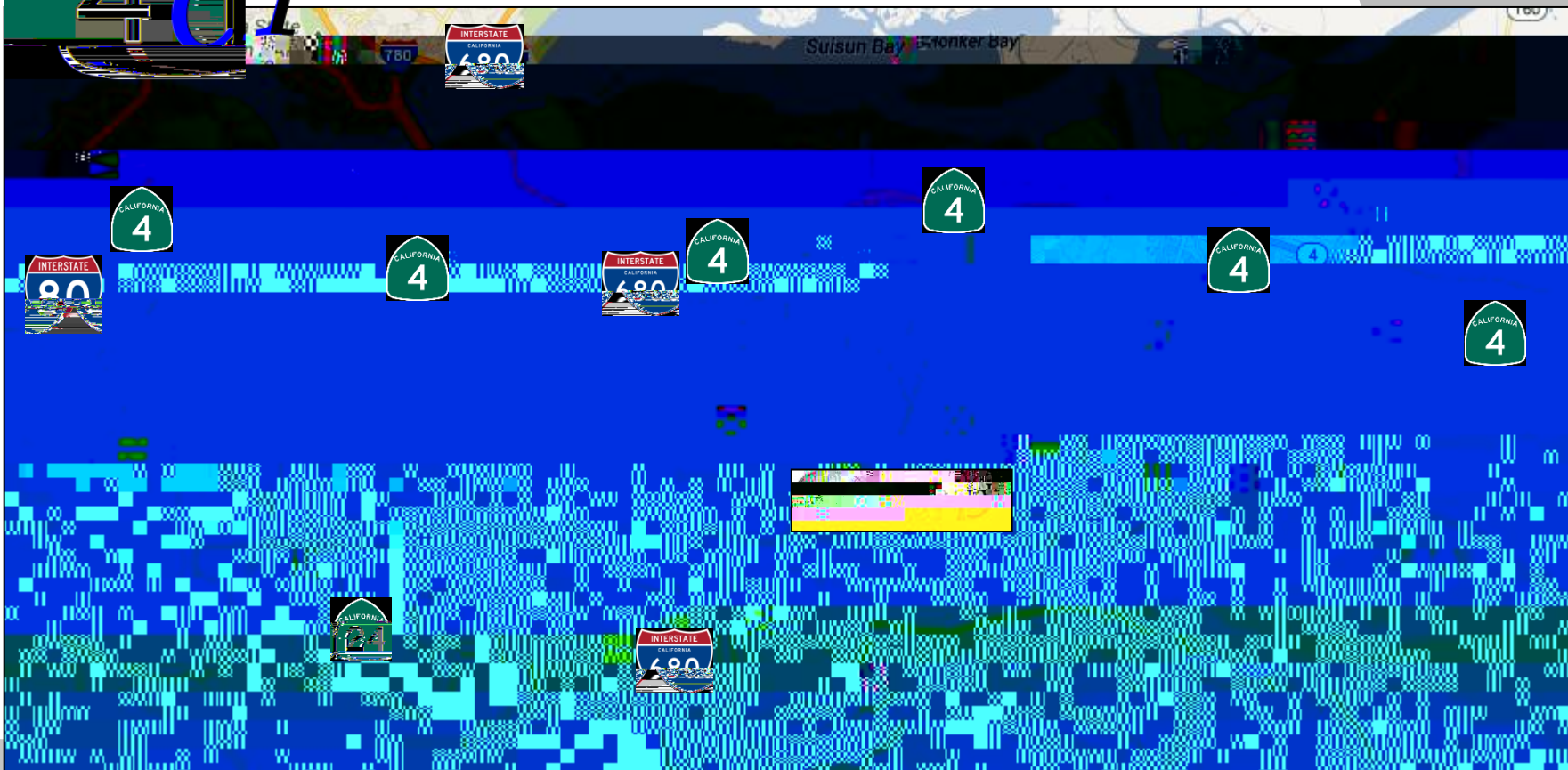
This Expanded Educational Presence will be Achieved by an Increase in Academic Programs and Support Systems at Our Present Campus in Concord, Supplemented and Enhanced by Online Delivery Systems.

The Development of On Ground and Hybrid Delivery Efforts at Local Community College Campuses, Leased Office Spaces, and Other Locations Will Also Be Explored.

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## The Highway 4 Corridor



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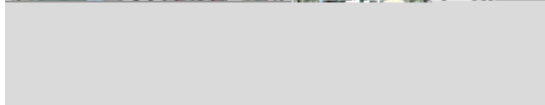


## Why The Highway 4 Corridor?

- Demographics
- Social Need
- Geography
- Potential for Co-Located Academic Partnerships



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## Corridor Population Growth, 1980-2010

| City      | 1980    | 1990    | 2000    | 2010    | % Increase |
|-----------|---------|---------|---------|---------|------------|
| Antioch   | 42,683  | 62,195  | 90,532  | 102,372 | 140%       |
| Brentwood | 4,434   | 7,563   | 23,302  | 51,481  | 1,061%     |
| Concord   | 103,255 | 111,348 | 121,780 | 122,067 | 18%*       |
|           |         |         |         |         |            |
|           |         |         |         |         |            |
|           |         |         |         |         |            |
|           |         |         |         |         |            |

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## County Population Projections, 1980-2010

|            |           |           |           |           |            |
|------------|-----------|-----------|-----------|-----------|------------|
| Year       | 2015      | 2020      | 2025      | 2030      | % Increase |
| Projection | 1,093,171 | 1,147,399 | 1,197,866 | 1,254,205 |            |
| Year       | 2035      | 2040      | 2045      | 2050      |            |
| Projection | 1,324,740 | 1,392,509 | 1,443,636 | 1,489,068 | 36.2%      |

Contra Costa County will be the fastest growing county in the Bay Area over the next fifty years, and will reach rough population parity with Alameda County by 2060.

**SOURCE:** California Department of Finance

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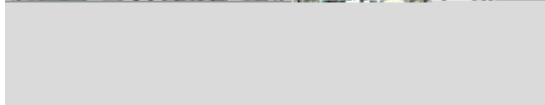


## Social Geography

| Population | City      | % Pop. Hispanic | % Pop Black | % Pop Asian |
|------------|-----------|-----------------|-------------|-------------|
| 124,711    | Antioch   | 30.60%          | 3.60%       | 11.10%      |
| 105,508    | Brentwood | 31.70%          | 17.30%      | 10.50%      |
| 65,664     | Concord   | 42.40%          | 17.70%      | 15.60%      |
| 53,673     | Hercules  | 26.80%          | 6.60%       | 7.90%       |
| 24,660     | Martinez  | 14.60%          | 18.90%      | 45.50%      |
| 36,673     | Oakley    | 14.70%          | 3.60%       | 8.00%       |
| 37,278     | Pittsburg | 34.90%          | 7.30%       | 6.30%       |
| 448,167    | Total     | 28.00%          | 11.00%      | 15.00%      |



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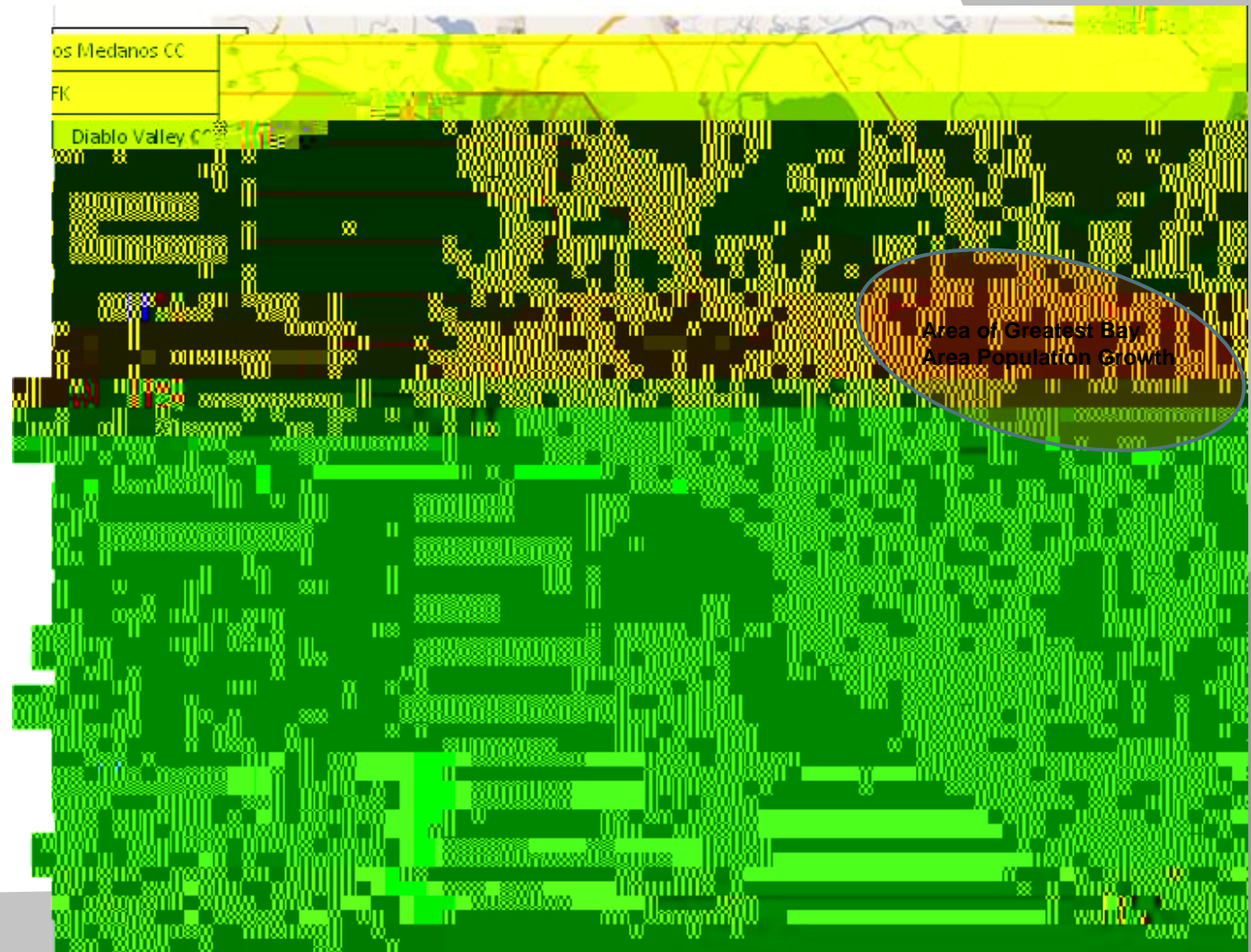


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## Access to Institutions of Higher Education

As the map at right shows, Contra Costa County is underserved in regards to traditional institutions of higher education.

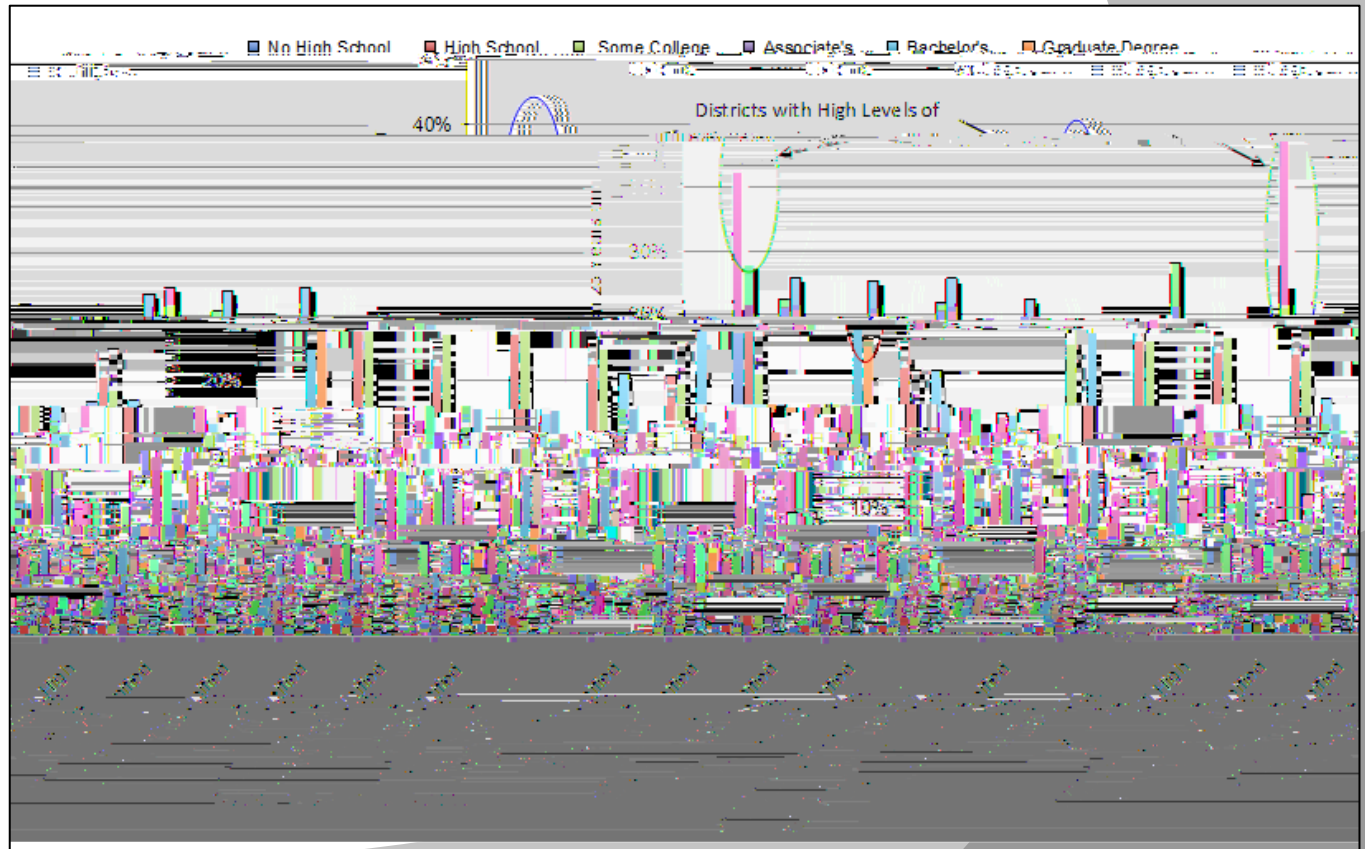


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## Access And Current Educational Attainment

Educational Attainment is Modest in Most Contra Costa County School Districts. High School Diploma with Some College, Shown in Green, is Most Common.

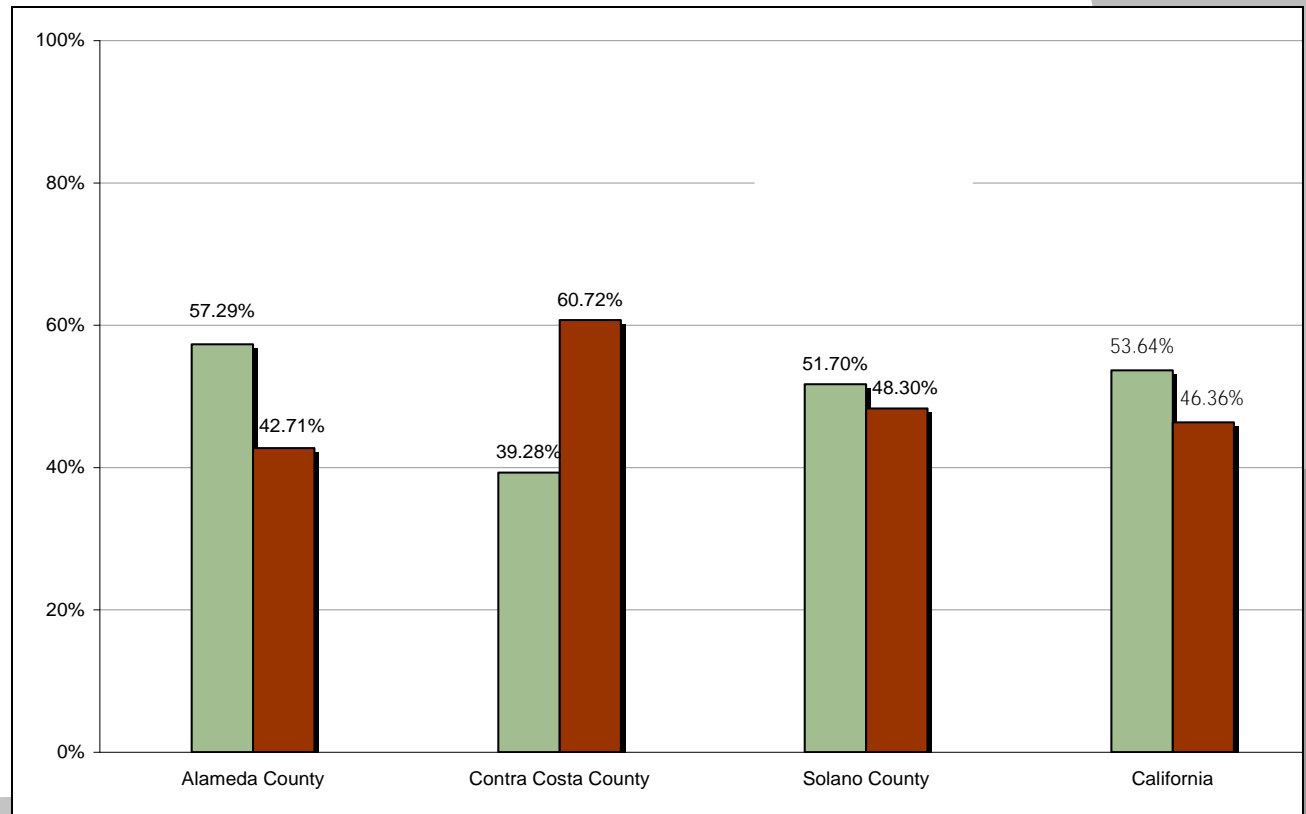


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## Current College Going Rates

Contra Costa County possesses a college going rate of only 39%, significantly below the statewide average.





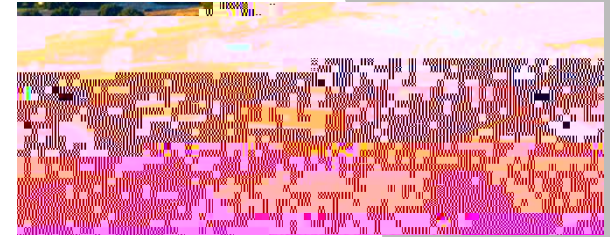


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## Location: The Future is Now

**The Concord Campus is Well Located to Serve the Highway 4 Corridor**



# Concord Campus

With a Current Speed Limit of 55mph, Kirker PCurrent 80358 162.88 ref^ EMC /P^MCID8^ n 171KirkFD 56 11^BD3meC30 0 34e ese5^ 55mph,6P^MCID 89(en)13(t)  
Distance Between Highway 4 and Concord Campus = 9 Miles  
Commute Time = 14 Minutes





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## Concord Campus

**Current Enrollment Demonstrates that the Concord Campus Can Draw Students from the Corridor**

# Concord Campus



James Donlon  
Extension

E-BART

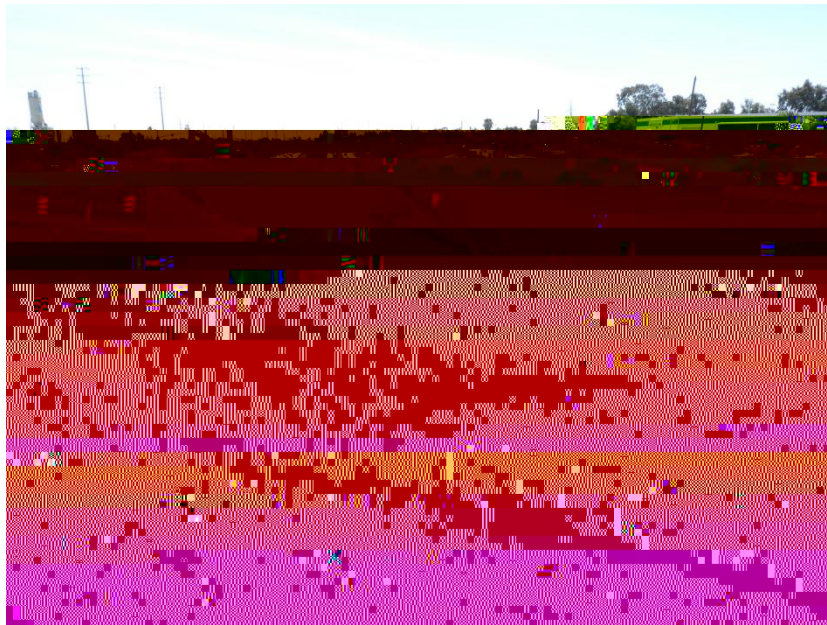


# Concord Campus

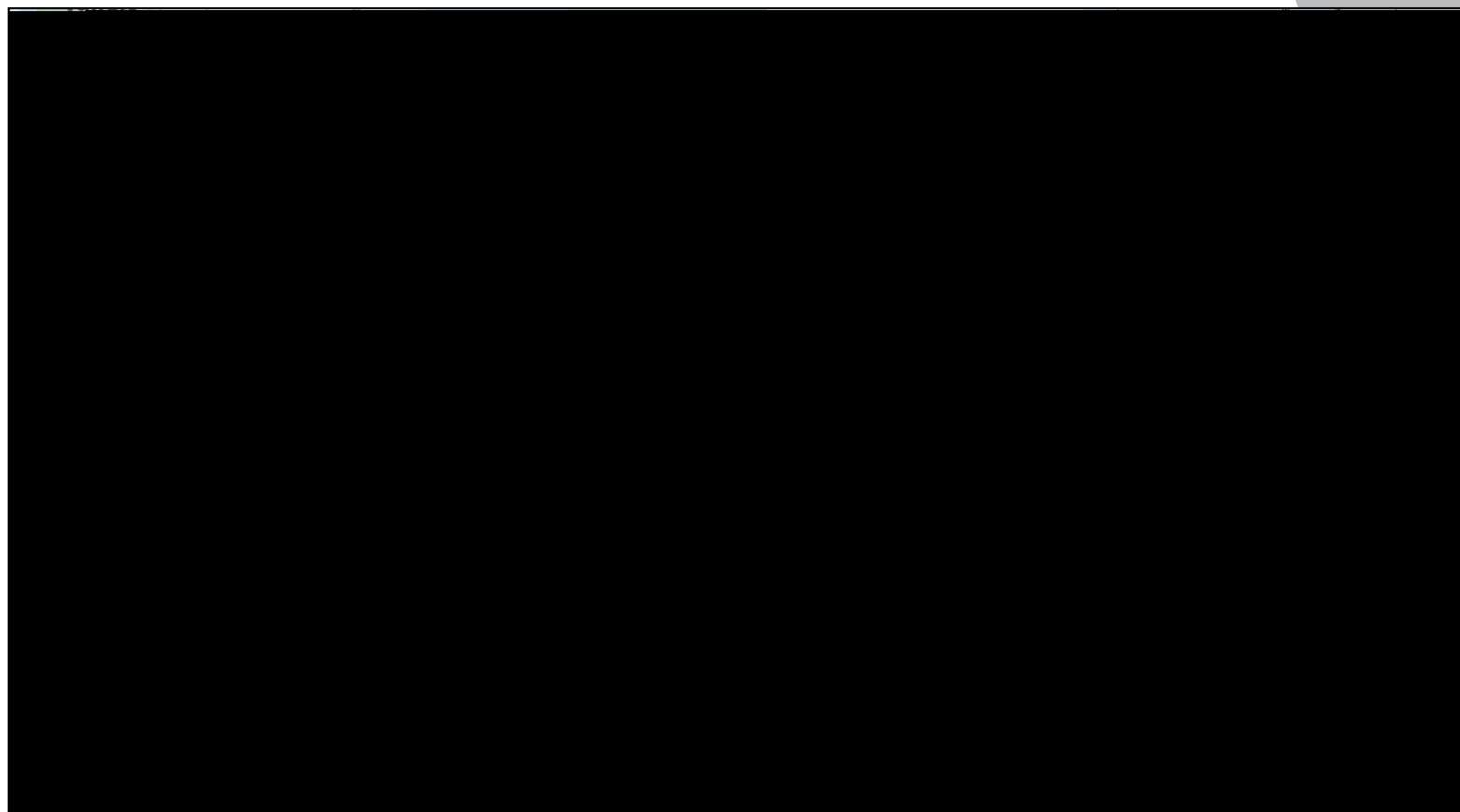


## Highway 4 Widening

The Contra Costa Transportation Authority is Currently Widening SR 4 from the existing four lanes to eight lanes. The Widened Freeway Also Consists of One HOV Lane and Three Mixed-Flow Lanes in Each Direction, Improving East County Access to Kirker Pass. Various Improvements to Interchanges, On-Ramps and Off-Ramps, Are Also Ongoing.



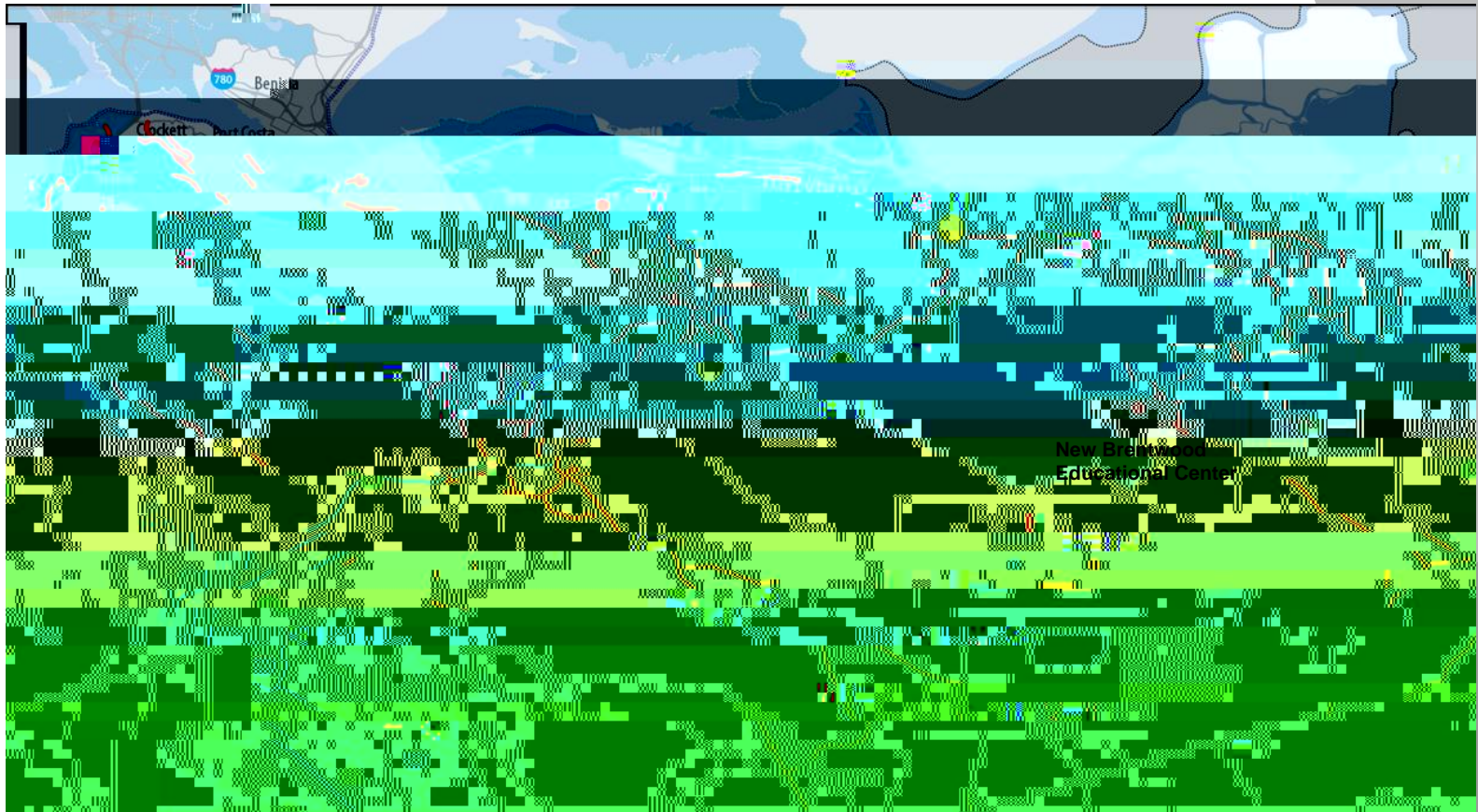






## Access to Underserved Communities

The Region's Improved Infrastructure Will Enhance Underserved Community Access to the Concord Campus.



Infrastructure Improvements in Relation to Census Tracts with Above Average African American Population







# Concord Campus



## Current Enrollment with Comparisons

**Table 2**

| Academic Year      | College Year | Campus      | Center          | Summer | Fall <sup>(1)</sup> | Winter | Spring | Annualized Summer Term |
|--------------------|--------------|-------------|-----------------|--------|---------------------|--------|--------|------------------------|
| 540 7              | 584 7        | Bakersfield | Antelope Valley | 105    | 560                 | 544    | 549    | 25.0                   |
| [Redacted Content] |              |             |                 |        |                     |        |        |                        |







# COLLABORATIVE MODELS



**irvine campus**

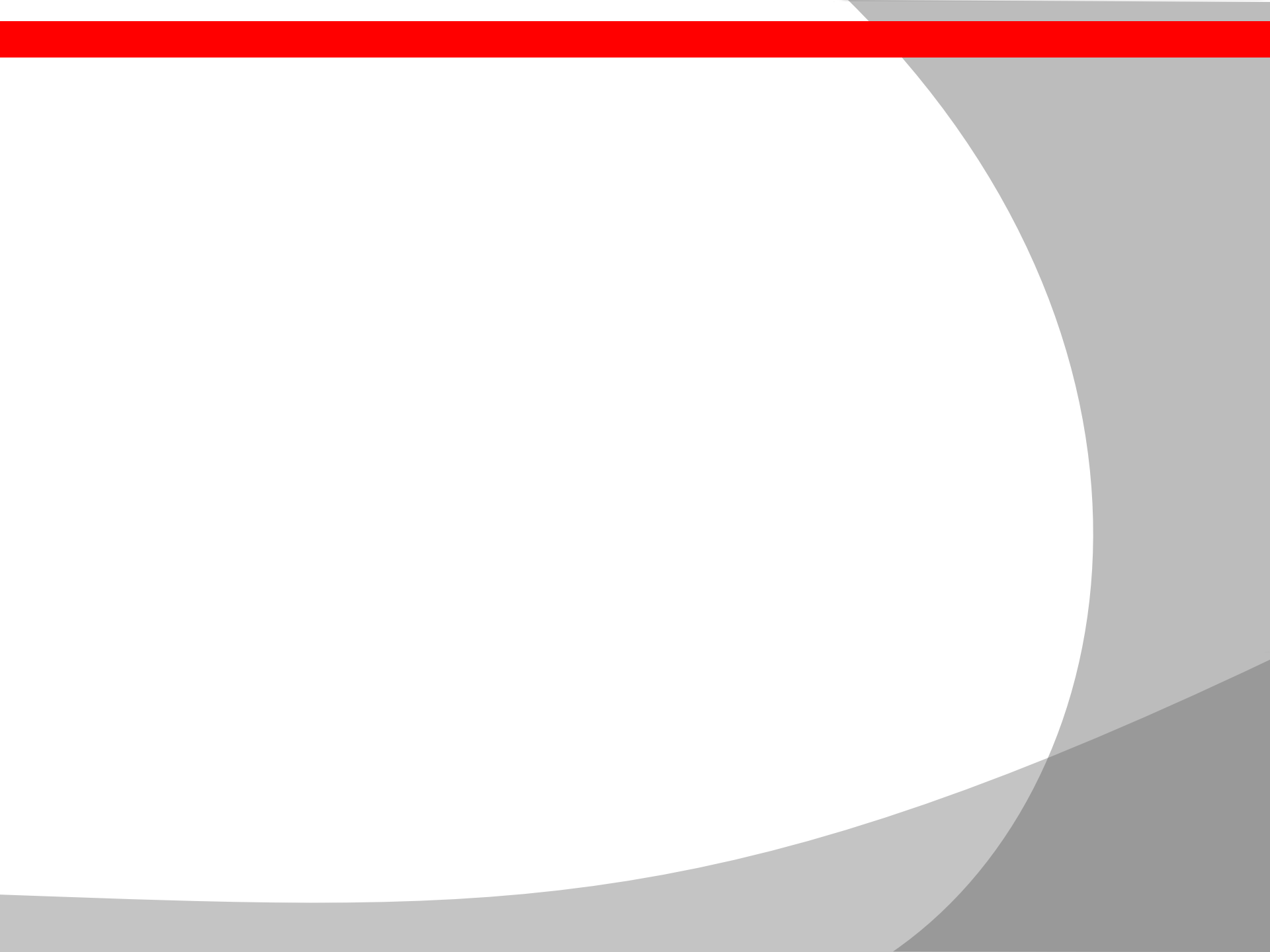
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## COLLABORATIVE COMPONENTS

- 2) Development of a Comprehensive Tracking and Advising Partnership Designed to Increase the Number of Transfers.





## Concord Campus

# COLLABORATIVE COMPONENTS

4) Allow Irvine Valley College Students the Opportunity to Take Courses Taught by Irvine College Faculty at #oy 7 Irvine Campus, and for CSUF Students to

# Concord Campus



## COLLABORATIVE COMPONENTS



**irvine campus**



5) Allow CSUF to Offer Lower Division Courses at Irvine Valley College and #oy 7 Irvine Campus. Proposed Courses will be Vetted by Irvine Valley College Administration and are Limited to Courses that are Either Impacted or Not Offered by IVC, or in Other Mutually Agreed Upon Cases.

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## Potential Academic Partner



- Currently Serving Over 12,000 Students
- 7,500 FTES
- The Fastest Growing College in the C4D

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## LMC: Proximity to Concord Campus

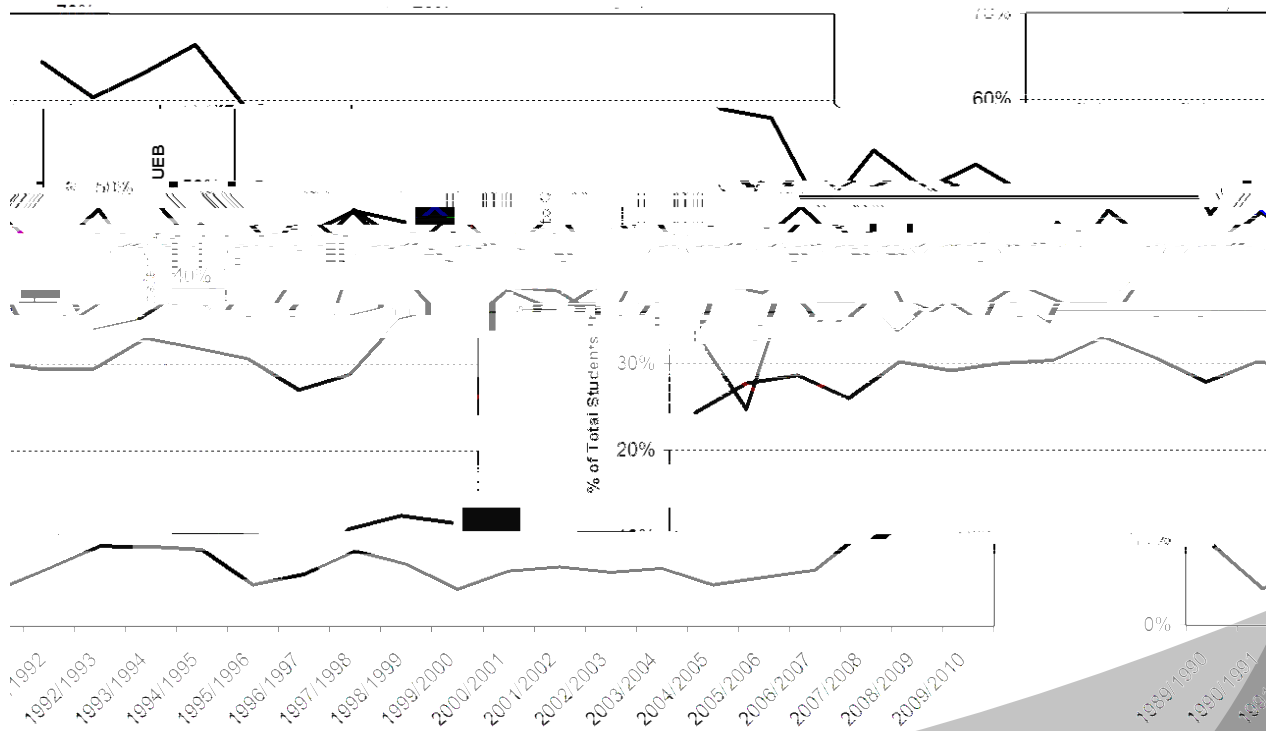
Distance Between LMC and Concord Campus = 9 Miles  
Commute Time = 14 Minutes



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## A Solid Transfer Partner



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## LMC's SB 1440 AA-T/AS-T

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California Community Colleges are now offering associate degrees for transfer to the CSU. These may include Associate in Arts (AA-T) or Associate in Science (AS-T) degrees. These degrees are designed to provide a clear pathway to a CSU major and baccalaureate degree. California Community College students who are awarded an AA-T or AS-T degree are guaranteed admission with junior standing somewhere in the CSU system and given priority admission consideration to their local CSU campus or to a program that is deemed similar to their community college major. This priority does not guarantee admission to specific majors or campuses.



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## Access to East County: LMC Brentwood Center

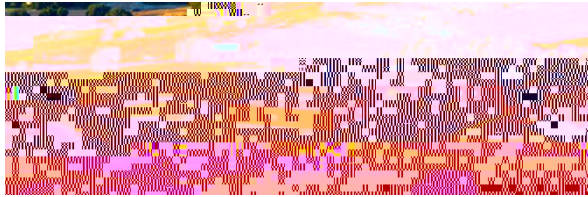
- Current Brentwood Center
- Currently in Leased Space
- Serving 2,600 students currently
- 22,000 Square Feet
- 2017-2018 : 1,900 FTES Projected
- 
- Groundbreaking Scheduled for 2016
- The Vineyards at Marsh Creek
- 40,000 square feet



# Concord Campus



4/ Proposal



# Concord Campus



## A Regional System of Public Higher Education



Campus



BART Station



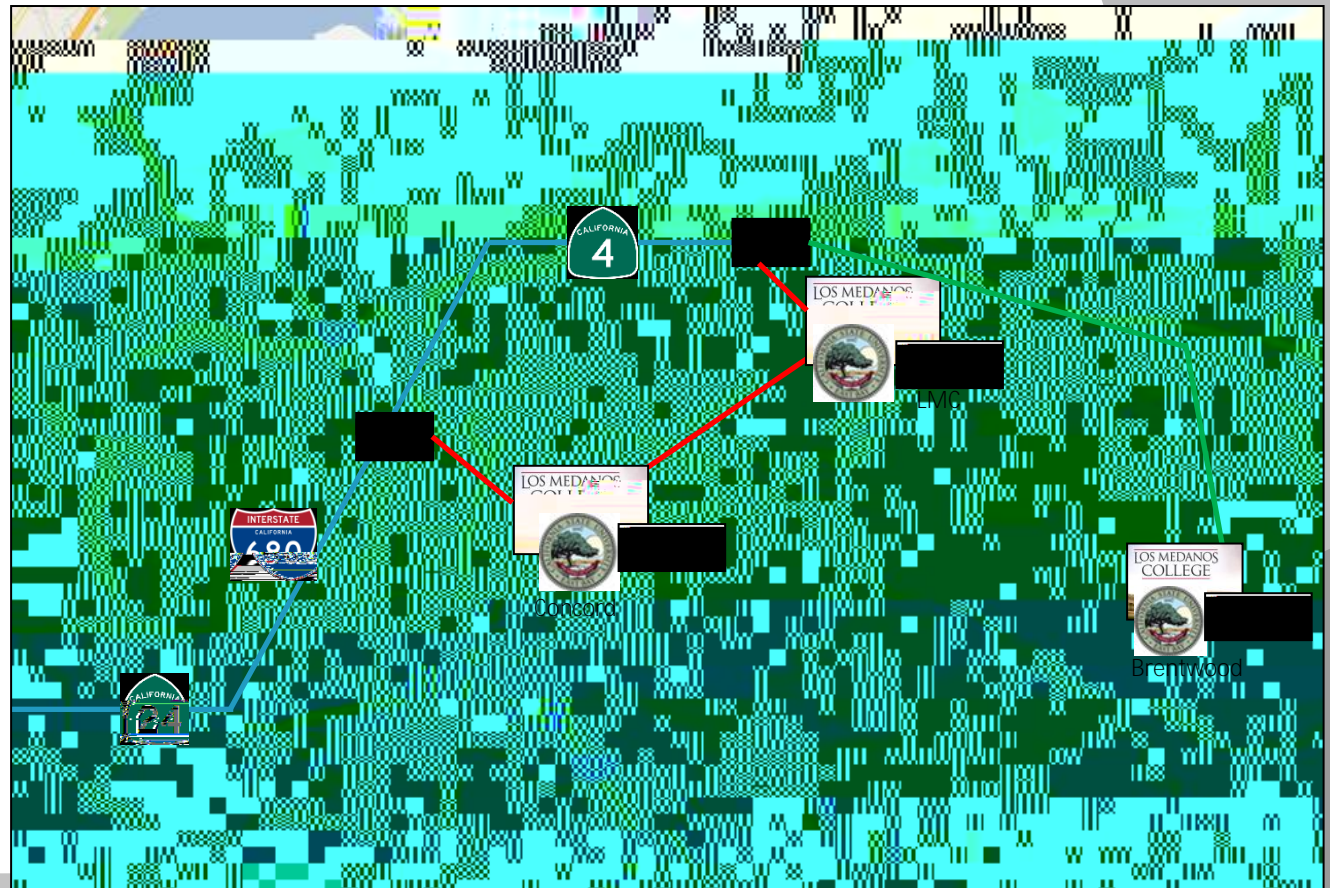
BART Line



E-BART Line



Shuttle Service



# Concord Campus



Example of a Co-Located Degree Completion Mix

| FALL           | WINTER     | SPRING         | SUMMER          |
|----------------|------------|----------------|-----------------|
| Concord Ground | LMC Hybrid | Concord Ground | Concord Sel EMC |
|                |            |                |                 |



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Proposed DegPr







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## First Steps

- DEVELOP ADMISSIONS STRATEGY TO ALLOW GROWTH THROUGH A CONCORD CAMPUS-LMC PARTNERSHIP
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Highway 4 Corridor Initiative

QUESTIONS?



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## Highway 4 Corridor Initiative

