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# GENERAL EDUCATION ASSESSMENT OF STUDENT LEARNING GE Area A2 Written Communication

## PURPOSE AND BACKGROUND

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01(!)2(343' 1&56!7837)9(!)%499(99: (5;!&5!\* (5(34d+=8' 4;&)5!>\*+?!&9!;))!(5145' (l45=!&: 73)2(!  
85=(3634=84;(l9;8=(5;!<(435&56!(@7(3&(5' (9!4%)3=(=!AB!;1(!\*+!73)634: !4;!C4!D;4;(l+49;lE4B-!  
F))G&56!A(B)5=!;1(!CDH!C145' (<<)3!9!\$%0. 1(C)4+7-0. 5(H)0. 4(!)C): 7(;(5'&(9M!45=!KKCRHl9lF+KS!+99(5;&4

G5)M<(=6(M!9G&<9M!45=!24-8(9!CDH+E!634=84;(9!43(!(@7(' ;(=!;!)l4;;4&5-!C)<<(' ;&2(-BM!CDH+E!9!\*+!  
<(435&56!)8;' ): (9!45=!0F\$9!=\$9;&568&9!M1)!M(!43(M!M14;!M(!24-8(M!45=!1)M!M(!(@7(' ;!  
9;8=(5;9!;)!=(: )59;34;(l;1(&3!<(435&56-!0189M!;1(!499(99: (5;!)%!\*+!)8;' ): (9!(54A<(9!)83!  
' 4: 789!' ): : 85&B!;)!6486(!1)M!(%(' ;&2(!M(!43(!&5!1 (<7&56!)83!9;8=(5;9!4;;4&5!;1(9(!  
)8;' ): (9-!!!!

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01(!\* (5(34d+=8' 4;&)5!F)56T;(3: !K99(99: (5;!S<45!%)3! ,/"UT, /, 0!>"UT". !CKSV!, ?!=(:4&9!4!  
' )59&9;(5;M3&6)3)89!499(99: (5;!73)' (99!;14;!=&%(39!%) : !73(2&)89!734' ;&' (l>9((!;1(!\*+!  
D8A' ): : &;((!K99(99: (5;!S<45!S)<& BM" , T"W!CQC!O?!45=!5(' (99&4;(9!;1(!=(2(<)7: (5;!)%5(M!  
499(99: (5;!;)<9!%)3!(4' 1!\*+!43(4-!0189M!\*+!499(99: (5;!&9!' 833(5;-B!73)63(99&56!49!4!9(3&(9!)%  
5(M!7&);!73)X(' ;9M!M1&' 1!A(645!M&;1!D(' )5=!C): 7)9&;&)5!45=!K, !J 3&;(5!C): : 85&' 4;&)5!&5!  
, /"U-!K<1)861!4!9' )3&56!38A3&' !%)3!D(' )5=!C): 7)9&;&)5!M49!=(2(<)7(=!&5!Y4<d, /"UM!&;!149!B(;!  
)!A(!=(7<)B(=!%)3!;1(! (24-84;&)5!)%9;8=(5;!M)3G-!01(!\*+!K, !7&);!149!5(43-B!') : 7<(;(=!4!%8<d  
499(99: (5;! ' B' <(l>%3) : !=(2(<)7: (5;!;!)!3(%&5( : (5;M!9((!04A<(!"M!Y&6-!"!&5!"UT". !CKSV!, ?M!49!  
=(9' 3&A(=!&5!;1(!73(9(5;!3(7)3;-!!!!

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! "#\$%&' #\$(#) %\*++&, #- . / 0, \*1' +. , M4-9)!G5)M5!49!%&39;TB(43!') : 7)9&;&)5M!89!743;!)%!;1(!  
Z\*)<=(5!Y)83[!(99(5;&4!9G&<9!>)3!)3(!') : 7(;(5' &(9?!;14;!%)3: !;1(!%)85=4;&)5!%)3!\*+!45=!; 4X)3!  
73)634: 9-!K<1)861!499(99: (5;!)%!' )3(!') : 7(;(5' &(9!4;!;1(!%)85=4;&)54d<(2(4&9!5);!(@7&' &;-B!

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>\*+!K, ?N!9(')5=!'): 7)9&(&)5!>4<;1)861!5);!%)3: 4<<B!4!743;!)%!;1(!\*+!73)634: ?N!45=!877(3T  
=&2&9&)5!\*+!>\*+!C\!K3;9!45=!] 8: 45&(&(9!45=!^\!D)' &4<D' &(5' (9?!

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Y&39;T;&: (!%3(91: (5!4;!CDH+E!43(!@7(';(=!);!4;;(: 7;!'): 7<(;&)5!)%!\*+!K3(4!K, !J 3&;(5!  
C): : 85&' 4;&)5!=83&56!;1 (&3!%&39;!B(43!>+\$!"""/?!45=!43(!3(L8&3(=!);!7499!;1(!K, !') 839(!M&;1!4!  
: &5&: 8: !CT\_CV!AB!;1(!5=!)%!;1 (&3!9) 71): )3(!B(43!>+\$!"""/?!45=!43(!3(L8&3(=!);!7499!;1(!K, !') 839(!M&;1!4!  
' (3;&%(=!%)3!\*+!K, !&5' <8=(!+` \*F!"/"IC)<<(6(!J 3& &56a!D;3(; ' 1!00!+` \*F!"/, !K' ' (<(34; (=!C)<<(6(!  
J 3& &56N!45=!+` \*F!"/\!C)<<(6(!J 3& &56a!D;3(; ' 1!00!+56<91!%) 3!D7(4G(39!)%\$;1 (3!F456846(9?;!  
J 1&' 1!K, !') 839(!45=!M1(;1(3!)3!5);!')T3(L8&9&(!9877)3;!&9!3(L8&3(=\_3('): : (5=(=!>ZK, !  
74;1M4BN[!9(!K77(5=&!0?143(!=(; (3: &5(=!AB!4!9;8=(5;19!K, !7<4' (: (5;! ' 4; (6)3B!>9(!K77(5=&!  
00?N!M1&' 1!&9!A49(=!5!;1(!: 8<;&7<(!: (4983(9!9B9(; !9;4A<91(=!AB!;1(!C145' (<)3!9!\$%&' (!>+\$!  
"""/!YKb?-!!

## THE PROCESS

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\$99\*: , / & , +#\$6\*: , / & , +8!05!D73&56! , /" . N! ; (5!+56<891!%4' 8<BI: (: A(39!' )<<' ;&2 (<BI; (4' 1&56!%2(!  
9(' ;&)59!)%#

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%3): !+` \*F!" / , !%) 3!4!); 4<94: 7<(!) %\ / !9; 8= (5; 9-!0M)!G(B!499&65: (5; 9!M(3(!') <<(' ; (=!%3): !  
(4' 1!9; 8= (5; !%) 3!4!); 4<) %U / !499(99: (5; !43; %4' ; 9!!M1&' 1!M49!: 8' 1!: ) 3(!%(49&A<(!; 145!" UO!  
43; %4' ; 9!) 3!\!%4' 8<B!: (: A(39!); !(24<84; (!&5!4!OTU!1!;&: (!7(3&)=!!

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"5' 60' +\* . , #. C#; +OB& , +#) . %D8!K;!; 1(! (5=!)%!; 1(!D73&56! , /" . !%) 83!+56<91!%4' 8<B!: (: A(39!  
9(32&56!49!499(99: (5; !(24<84;) 39!' ) 52(5(=!%) 3!4!=4BT<) 56!9(99&) 5!M1&' 1!&5' <8=(=!38A3&'!  
' 4<A34;&) 5!%) <<) M(=!AB!; 1(! (24<84;&) 5!) %9; 8= (5; !M) 3G-!K9!=( ; 4&<(!4A) 2(!; M)!43; %4' ; 9!>4!  
3(%(' ; &) 5!(994B!45=!45!454<B9&9\_9B5; 1(9&9!(994B?!M(3(!') <<(' ; (=!%3): !(4' 1!9; 8= (5; -!K3; %4' ; 9!  
M(3(!345=): <B!499&65(=!; )!(4' 1!(24<84;) 3!!45=(4' 1!43; %4' ; !M49!499(99(=!AB!; M)!=&%%(3(5;!  
(24<84;) 39-!+24<84;) 39! =&=!5); !5(' (9943&B!9') 3(!; 1(&3!) M5!9; 8= (5; 9!M) 3G-!!!!

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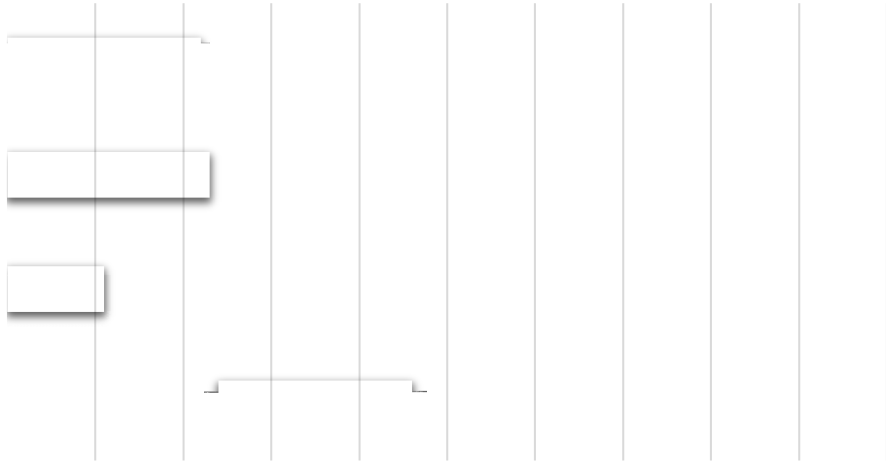
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Y&683(!e-IS3)7)3;&544=&9;3&A8;&5!>d?)%9;8=(5;9!3('(&2&56!4!^N!Y!J N!)3!J H!&5!+` \*F!"/, !>A<8(IA439?!45=!+` \*F!"/"!>63((5!A439?!&5!D73&56!, /". N!=&94663(64;(!AB!K, !7<4' (: (5;! 4;(6)3B-!d!24<8(9!43(!&5=& 4;(!&59&=(!;1(IA439-!!

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"HH"-E#I H#-I W2"XFA;AE"#; FGGI 2E#I <#G\$; ; #2\$E"#

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o89;! )2(3!14<4>, //!)3!P, d?!)%&1(19;8=(5;9!&5!+` \*F!"/"!>Z9;3(; ' 1[!+56<91?!&5!D73&56!, /". !M(3(! ' )5' 833(5;<B!(53)<<(!&5!+` \*F!"/. N!;1(!')T3(L8&9&; (!9877)3;!')839(!;14;!&9!3(L8&3(=!%)3!4<4 C4;(6)3B!\!9;8=(5;9!45=!1&61-B!3('): : (5=(=!%)3!C4;(6)3B!W!9;8=(5;9-!\$%&1(!, //!9;8=(5;9!&5! +` \*F!"/. N!;1(!: 4X)3&B!>"U/!9;8=(5;9!)3!. /d?!') : 7<(; (!;1(!')T3(L8&9&; (!')839(N!M1&(!"O! 9;8=(5;9!3(' (&2(=!` C!45=! \!9;8=(5;9!M&1=3(M-!05!D73&56!, /". N!C4;(6)3B!, !9;8=(5;9!&=!5) ;!;4G(! +` \*F!"/. -!!!

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\$%&1(!WUP!9;8=(5;9!(53)<<(!&5!+` \*F!"/"!&5!D73&56!, /". N!7499!34;(!%)3!;1)9(19;8=(5;9!4<9)! '): 7<(;&56!+` \*F!"/. !M49!U/-0d!>"\P!9;8=(5;9?N!M1& 1!M49!5);!9&65&& 45;<B!&8%3(5;!%3): !;1(! 7499!34;(!%)3!+` \*F!"/"!9;8=(5;9!M1)!&=!5);!(53)<<(&5!+` \*F!"/. !>e. -edN!"P. !9;8=(5;9?g!S(439)5! j !k!W-" , N!=%k!"N!7!n!/-/"e?-!S499!34;(!%)3!9;8=(5;9!&5!+` \*F!"/"!M1)!(53)<<(!&5!+` \*F!"/. !A8;! =&=!5);!') : 7<(;(!;1(!')T3(L8&9&; (!>` C!)3!J ?!M49!, d!>e!9;8=(5;9?N!M1& 1!M49!9&65&& 45;<B!<)M(3! ;145!;1(17499!34;(!%)3!+` \*F!"/"!9;8=(5;9!M1)!') : 7<(;(!+` \*F!"/. !>S(439)5!j !k!, /-\UN!=%k!"N! 7!I !/-/"e?!45=!%)3!9;8=(5;9!M1)!&=!5);!(53)<<(&5!+` \*F!"/. !>S(439)5!j !k!WWW-e\N!=%k!"N!7!! /-/"eq!Y&6-!U?!

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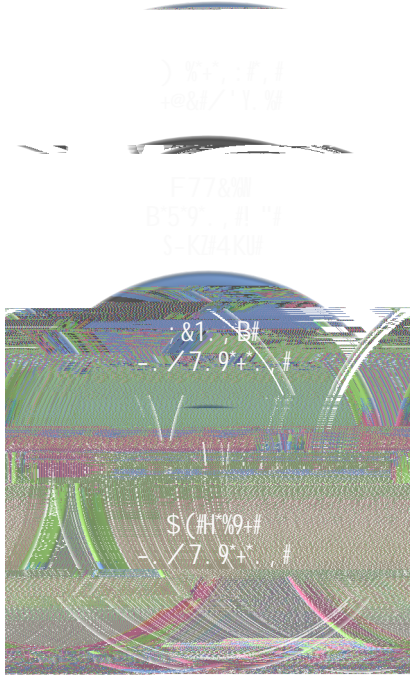
Y&683(!U-!` 8: A(39!)%9;8=(5;9!M1)!(&1(3!7499(=!+` \*F!"/"!>:) 7!A43?)3!=&=!5);!M&;1!4!634=(!)% ^!Y!J !!)3!J H!  
 >A);): !A43?!=83&56!D73&56!, /". -!Y)3!9;8=(5;9!M1)!(&1(3!7499(=!3!=&=!5);!' ): 7<(;!+` \*F!"/"!>:1)9(!M1) !=&=!5);!  
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 ' ) : 7 ) 9 & ; & ) 5 ! & 5 ; ) ! 8 7 7 ( 3 T = & 2 & 9 & ) 5 ! \* + ! 4 5 = ! : 4 X ) 3 T < ( 2 ( < ! ' ) 8 3 9 ( M ) 3 G p !!!

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## APPENDIX I. GE A2 COURSE PATHWAYS

\*+!O1(2!O, !') 314(4!21(1255! 311(6758!)%(1(9!: 8!7; (!< (=217> (67!)%+6?5&4; -!!@; &' ; !O, !') 314(!=27; A28!2!4739(67!72B(4!9(=(694!)6!  
 7; (&!O, !=52' (> (67!' 27(?)18!C4( (!O==(69&D!EEFG!A; &' ; !&4!: 24(9!)6!7; (!> 357&=5(!> (2431(4!4847(>!(472: 5&4; (9!: 8!7; (!H; 26' (55)114!  
 \$%%' (-!!J; (!9&2?12>!: (5)A!) 375&6(4!7; (!9&%%(1(67!O, !=27; A284!7; 27!A(1(1244&?6(9!7)!4739(674!&6!K=1&6?!, /" . -!!!




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""!#\$ %&' (!) %! \* +! " , - " . - , / " . !

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H27(?)18!"!

P!K739(67!; 24!> (7!7; (!  
>6&>3>!\*+!

","!#\$%%&' (!) %!\* +!" , - " . - , / " . !

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# APPENDIX II. GE A2 WRITTEN COMMUNICATION ASSESSMENT RUBRIC. Version I

**CSUEB General Education Written Communication, First-year Composition (GE Area A2) Rubric Draft 5-25-18**

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**Textual/local features of writing products**

Language, style, voice, and mechanics

Uses sophisticated language to craft a clear message with appropriate style and voice for the audience, purpose, and genre. Demonstrates sophistication in word choice and varied sentence structure. Exhibits careful editing and proofreading that enhances writer's credibility.

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## APPENDIX III. GE A2 WRITTEN COMMUNICATION (FIRST-YEAR COMPOSITION)ASSESSMENT RUBRIC. Version II

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<p>texts ! !</p>	<p>=31=)4(!269!2==1)=1&amp;27(! U) &amp;' (!%) 1!26!&amp;9 (67&amp;&amp; (9! 1; (7) 1&amp;' 25!4&amp;7327&amp;) 6G!?(61(G! 269!239&amp;(6' (-!!!</p>	<p>2==1)=1&amp;27(!U) &amp;' (!%) 1!26! &amp;9 (67&amp;&amp; (9!1; (7) 1&amp;' 25! 4&amp;7327&amp;) 6G!?(61(G!269! 239&amp;(6' (-!!!</p>	<p>=31=)4(!269!2==1)=1&amp;27(! U) &amp;' (!%) 1!26!&amp;9 (67&amp;&amp; (9! 1; (7) 1&amp;' 25!4&amp;7327&amp;) 6G!?(61(G! 269!239&amp;(6' (-!!!</p>	<p>2==1)=1&amp;27(!U) &amp;' (!%) 1!26! &amp;9 (67&amp;&amp; (9!1; (7) 1&amp;' 25! 4&amp;7327&amp;) 6G!?(61(G!269! 239&amp;(6' (-!!!</p>
<p>Uses coherent global and local structure</p>	<p>H5(2158!)1?26&amp;X(4!269! 9(U(5)=4!A1&amp;7&amp;6?!21) 369!2! ' ) 671) 5&amp;86?!&amp;9 (2!34&amp;6?!15) ?&amp;' 25! 269!4)=; &amp;47&amp;' 27(9! ' ) 66 (' 7&amp;) 64!7; 27!; (5=!7)! =1) ?1(44!2! ' ) ; (1(67!712&amp;6!)% 7; ) 3?; 7-!</p>	<p>* (6(12558!)1?26&amp;X(4!269! 9(U(5)=4!A1&amp;7&amp;6?!21) 369!2! ' ) 671) 5&amp;86?!&amp;9 (2!34&amp;6?!15) ?&amp;' 25! ' ) 66 (' 7&amp;) 64!7; 27!; (5=!7)! =1) ?1(44!2! ' ) ; (1(67!712&amp;6!)% 7; ) 3?; 7-!</p>	<p>K) &gt; (A; 27!)1?26&amp;X(4!269! 9(U(5)=4!A1&amp;7&amp;6?!21) 369!2! ' ) 671) 5&amp;86?!&amp;9 (2!34&amp;6?!14) &gt; (! ' ) 66 (' 7&amp;) 64!7; 27!; (5=!7)! =1) ?1(44!2!712&amp;6!)%7; ) 3?; 7-!</p>	<p>\21(58!)1?26&amp;X(4!269! 9(U(5)=4!A1&amp;7&amp;6?!21) 369!2! ' ) 671) 5&amp;86?!&amp;9 (2-!!!</p>
<p>Uses evidence and strategies in support of the rhetorical situation</p>	<p>H5(2158!(D=5)1(4!&amp;443(C4F! 269R)1!7(D7C4Fc!(%%(' 7&amp;U(58! 34(4!(U&amp;9(6' (!269!47127(?&amp;(4! 2==1)=1&amp;27(!7)!7; (!1; (7) 1&amp;' 25! 4&amp;7327&amp;) 6!269!&amp;6!4(1U&amp;' (!)%2! ' ) 671) 5&amp;86?!&amp;9 (2!</p>	<p>O9(Q327(58!(D=5)1(4!&amp;443(C4F! 269R)1!7(D7C4Fc!34(4!(U&amp;9(6' (! 269!47127(?&amp;(4!?(6(12558! 2==1)=1&amp;27(!7)!7; (!1; (7) 1&amp;' 25! 4&amp;7327&amp;) 6!269!&amp;6!4(1U&amp;' (!)%2!</p>		

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