

## **EDUCATION**

Ph.D. Business Marketing (2018)  
The University of Texas at Arlington

M.B.A. Concentration in Marketing & Human Resource/Organizational Behavior (2013)  
California State University, East Bay

M.S.W. Concentration in Community Mental Health (2009)  
California State University, East Bay

B.A. Psychology (2007)  
California State University, East Bay

## **RESEARCH INTERESTS**

Consumer Behavior & Consumer Psychology, Motivation,

“The Impact of Hypocritical Leadership on Brand Favorability and Turnover on Social Media”  
with Dr. Larry Chonko (*submitted manuscript*)



## **CERTIFICATIONS**

Responsible Conduct of Research Certificate, The University of Texas at Arlington (2015)  
Certificate in College Teaching, The University of Texas at Arlington (