

BSBA Program Curriculum Map:

ILOs				#1 THINKING & REASONING Quant Reasoning			#2 COMMUNICATION Written Communication		
PLOs	R/E	PLO 1 Foundation Knowledge: Recognize and integrate foundation knowledge across functional areas.	PLO 2 Critical Thinking: Apply critical thinking skills to solve business problems.	PLO 3 Quantitative Analysis: Understand and apply quantitative methods and tools in evaluating business problems and making	<small>UD3 TD406 (7550.3 o2)2MCID 33 BDCD 33073f6ä 7a6a6440A0 70ES61P</small>	<small>UD3 TD406 (7550.3 o2)2MCID 33 BDCD 33073f6ä 7a6a6440A0 70ES61P</small>	<small>UD3 TD406 (7550.3 o2)2MCID 33 BDCD 33073f6ä 7a6a6440A0 70ES61P</small>	<small>UD3 TD406 (7550.3 o2)2MCID 33 BDCD 33073f6ä 7a6a6440A0 70ES61P</small>	<small>UD3 TD406 (7550.3 o2)2MCID 33 BDCD 33073f6ä 7a6a6440A0 70ES61P</small>

MKTG 305: Business Communication	(R)*					D,M	D,M		
MGMT 310: Organizational Behavior	R	I	I			D	D	D	I
MGMT 320: Business & Professional Ethics	R	D	D			D	D	D	D,M (A)
MKTG 300: Marketing Principles	R	I,D	I,D	I,D		D	D	D	D
FIN 300: Financial Management	R	D	D	D	I	I	I		I
ITM 300: Information Technology Management	R	I,D	I,D		D,M(A)	I,D	I,D		I
MGMT 350: Decision Science	R	I,D	I,D	D, M(A)	I	I	I	I	
MGMT 360: Operations Management	R	I,D	I,D	I,D	I				
MGMT 370: Business, Government & Society	R	M	M			D, M(A)	D, M(A)	D	D
MGMT 385: International Bus or ECON 385: Global Economic Analysis	R	D	D			D,M	D,M	D,M	D
ECON 380: Managerial Economics and Business Strategy	R	D	D	D, M(A)	D	D	D	D	D
MGMT 499: Seminar in Strategic Business Management	R	M(A)	M(A)		I	M(A)	M(A)	M(A)	D,M(A)

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